Jonas Schwarz Lausten,

Co-owner, Nordic Hotels, Nigeria

With extensive experience, Jonas Schwarz Lausten is Nigeria's leading hotel entrepreneur. He is co-owner of Nordic Hotels in Nigeria. The hotels are multiple award winners for their great service and hospitality. Jonas Schwarz Lausten has created the #nordicfeeling - a concept whereby the hotels are more than just fancy Scandinavian styled boutique hotels. Together with a team of highly trained young Nigerians, Jonas creates experiences for his guests that include design, art, music, wine, talks etc. for his guests, plus a (almost) dream-guaranteed bed.

As Jonas says, Nordic Hotels are disrupting the hotel industry in Nigeria.